Learnability in complex system: Design software tutorial experience

Help users learn design software more effectively through task-centric built-in tutorial

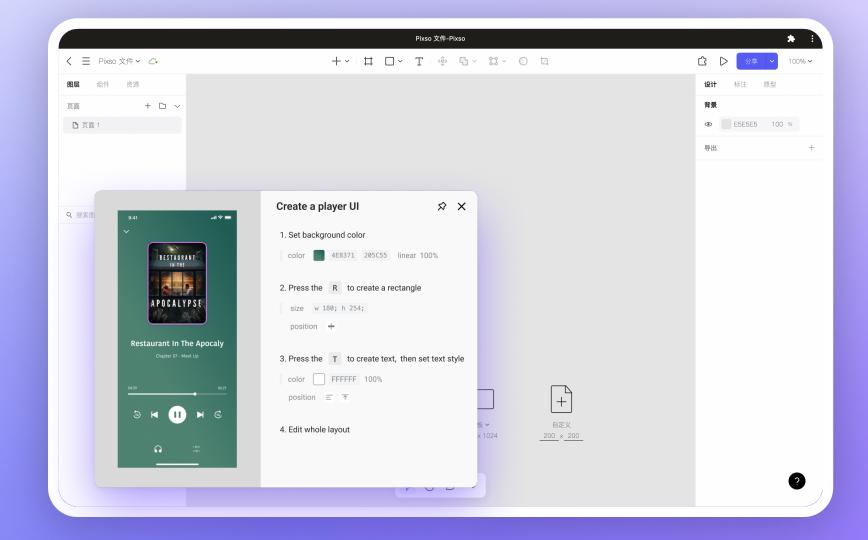
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BackgroundCurrent issues about software learnability

Low learnability

- Users had difficulty understanding the software's vocabulary
- Users don't know how to begin with the interface

DesignTask centric in-software tutorial



hi-fi prototype



low-fi prototype history

METHODS





Desk research

 I selected three design softwares: JIKE design, Mastergo and Pixso.
 Then I used them to design a new interface.
 The purpose of this step is to familiarize myself with the software through real operation.

Focus group

- Obserb users using design software guides
- Collect data through questionnaires, and let users give quantitative and qualitative scores on the tutorials and experiences.

Interview

- Conduct one on one semi-structure interview
- Understand users' difficulties and their opinions on existing tutorials.

4. RESULT

Task centric tutorial



Learn in context



Better learning efficiency

5 FUTURE WORK

- Explore the scenarios where artificial intelligence can be used in design tools
- If a real-time communication platform can be directly installed in the design software, it may also help designers solve the problems of software use in time.