A solution to improve the language exchange experience

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Background

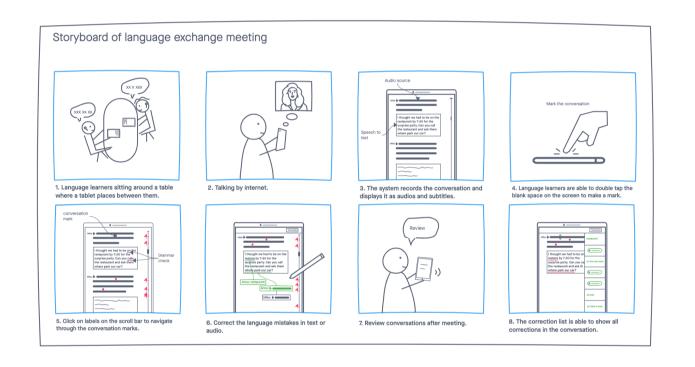
Speaking is the most difficult part of language learning for language learners. Finding language exchange partners is an effective way to practice speaking and writing. Goldsmiths University set up a language exchange service a few years ago, including an online forum and offline mixers activities, to help their students learn a foreign language and meet new friends.

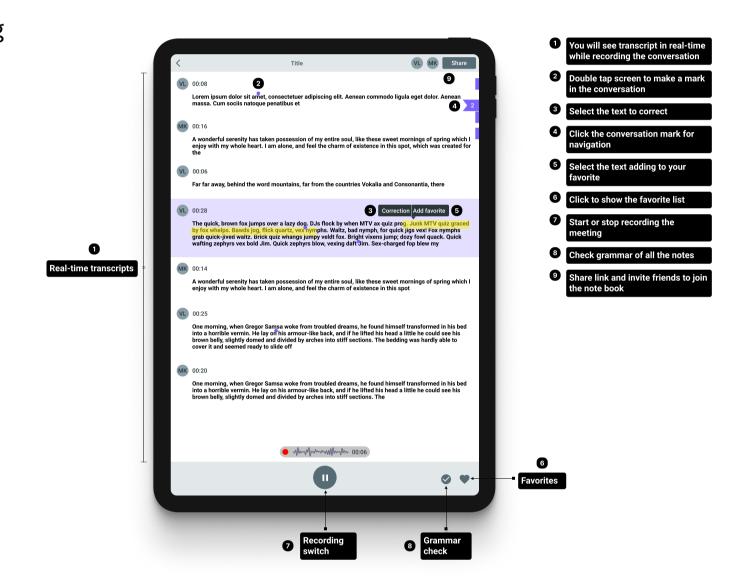
Problems

- Finding the right language partner can take a long time
- Students find it difficult to keep meeting with their language partners
- Pandemic reduces willingness to meet in person

Prototype

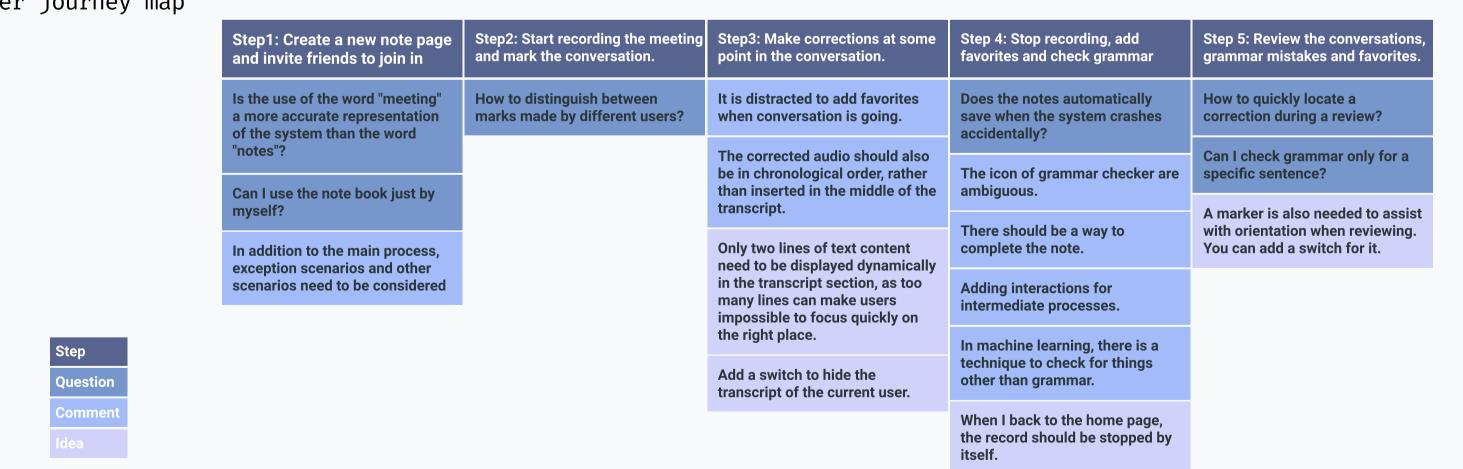
Language exchange notebook. It can record all the meeting in text, mark the important point of conversation, get users working together on correction and support reviewing.





Evaluation

user journey map



Key takeaways

- As the behaviour of language exchange varies in language capability, motivation and learning habits, the way to collect requirements and cluster users is worthy to explore.
- Upgrade the online forum with more matching strategies may help users to speed up finding language partners.
- Be careful about designing interactions that need to be done during the conversation as it can be distracting.